The Wang 2200 SVP

The Low-Cost, No-Compromise Computer.
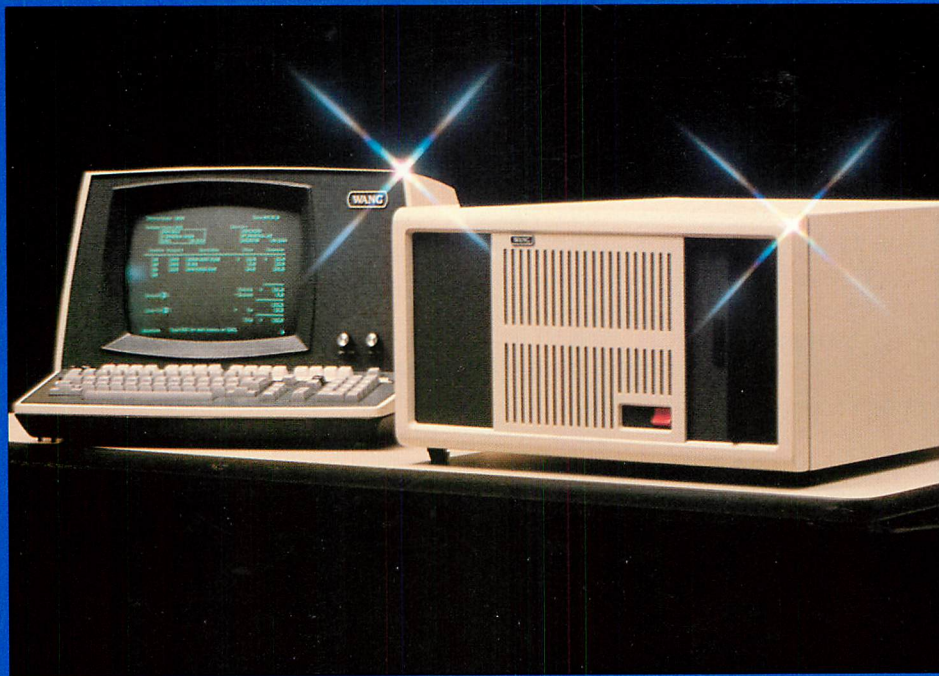
If you depend on good information to make crucial decisions that impact the growth and success of your business, isn't it time you had *better* information? As a business manager, you require timely, accurate information. You've tried many methods to satisfy your goals. Now, consider the most cost-effective solution yet: the Wang 2200 SVP computer system.

You're looking at the right solution.

Affordably priced with superior performance, the Wang 2200 SVP single-user, desk-top system meets a multitude of information processing needs with ease. Whether you require one computing system to handle all your information processing, such as accounting, inventory, and sales analysis; or you are responsible for computerizing a specific function (order entry, payroll, etc.) in different departments or offices; or you need an inexpensive, powerful computer that can talk to a larger computer at a company you deal with, there is *one* solution: the Wang 2200 SVP. It can do it all at a price your budget will like.

The 2200 SVP provides you with management information that allows you to:

• Improve your earnings ratio
• Reduce inventory overhead
• Track profitability by product line
• Increase sales volume
• Keep cash flow efficient
• Turn backlogs into revenues
• Reduce operation costs
• Improve employee productivity
• Plan the efficient expansion of your business.

All computing systems process information. What distinguishes one system from another are such factors as ease of use, technology, processing speed and power, expandability, compatibility, and support. If you are considering a computing system, the Wang 2200 SVP comes out ahead in *every one* of these factors.

Features that increase productivity.

Wang designed the 2200 SVP with the needs of the user in mind. You and your employees will be working productively with the system in a short

time—without costly, time-consuming training, and without hiring specially trained personnel.

Because the 2200 SVP system is interactive, you immediately see what is happening right on the workstation's large, twelve-inch diagonal screen. Information can be entered, retrieved, and reviewed without delay. Sophisticated display features, typically found only on higher-priced systems, draw your operator's eye directly to key information on the screen. Data entry is faster and more accurate.

The versatile 2200 SVP workstation combines two capabilities: character text and business graphics. Use the information already stored in the system to create bar charts or graphs. Depict sales or inventory activity, trends, or financial status, then add a printed copy to the text of your management reports for impact. No other system in the 2200 SVP's price range gives you comparable business graphics capabilities.

Larger, faster information storage.

With the Wang 2200 SVP, you start with large information storage capacity at a system price that typically buys a smaller-capacity storage medium. When your business expands or you want to increase your workload, the 2200 SVP already has enough reserve capacity to meet the added demand.

You get the latest in disk storage technology with the 2200 SVP. Operating in a normal office environment, the 2200 SVP's fixed disk provides excep-

tionally reliable, low-maintenance operation. Because the fixed disk is sealed, the recording surface that stores your data is not exposed to harmful air or room contaminates—frequent causes of disk failure. The loss of valuable data or operating time due to disk failure resulting from environmental conditions is virtually eliminated with the 2200 SVP. Most importantly, your jobs will run faster—thanks to the greater speed of the fixed disk storage device.

Comparably priced systems can't offer you the choices in storage media that the 2200 SVP can. You have several combinations to choose from that include both single or double floppy diskettes and fixed disk. In addition to being the primary storage medium for the 2200 SVP, the floppy diskette also serves as a fast, inexpensive medium for backup storage. At a reasonable price, the 2200 SVP gives you much more performance and reliability for your investment.

Processing speed that gets your work done fast.

Industry benchmarks have shown that the Wang 2200 consistently runs many times faster than any other computer in its class, giving you faster turn-around on your work. The computing power is there whenever you need it to perform business applications or complex mathematical computations.

When your processing requirements increase, the powerful 2200 SVP can assume the extra workload without loss of performance. And, if your requirements should outgrow the capabilities of the 2200 SVP, Wang provides upward compatibility within the Wang 2200 family.

Built-in growth path.

Your present business needs or budgetary restrictions may be easily satisfied with a single-workstation system. But what about future business demands? If you want to plan ahead, consider the growth path built into all Wang 2200 Series systems.

When you outgrow your 2200 SVP, you can migrate to a larger, multi-workstation 2200 system with minimal or software conversion. Your initial investment in the 2200 SVP remains intact
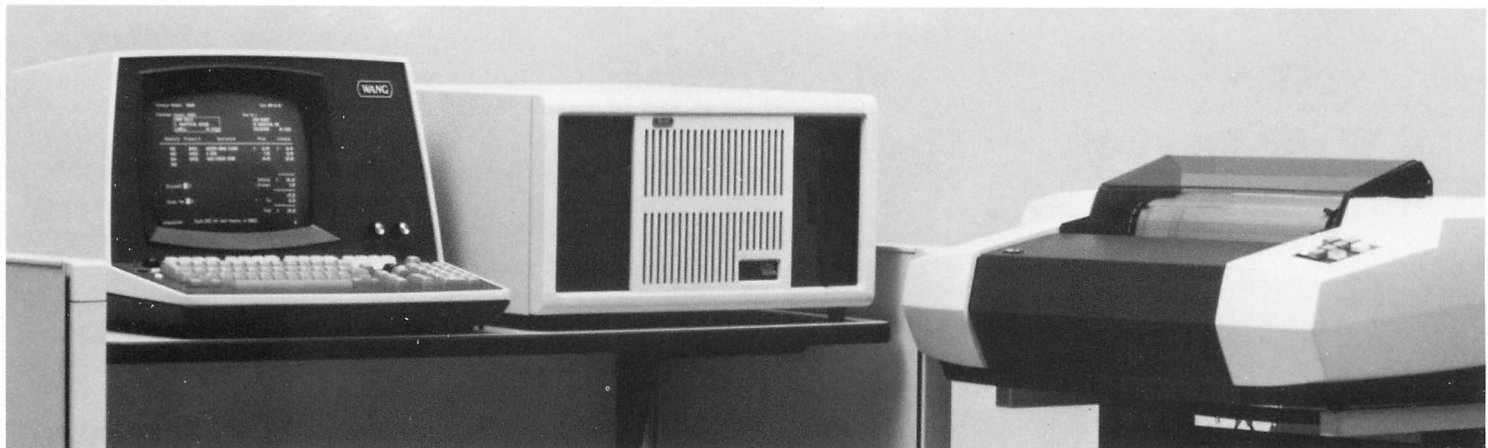
SVP's powerful programming aids, utilities, and software packages make programming unbelievably simple and fast. For instance, you can use I.D.E.A.S. (Inquiry Data Entry Access System) to create and maintain data files, generate screen formats, validate data, and produce complex reports. All without the usually tedious program coding.

Wang has taken BASIC, the most common business programming language known today, and enhanced it with several unique features. Wang BASIC-2 provides ease-of-use programming capabilities with the 2200 SVP that are unavailable with any other system in its class. When you need to revise an existing form or procedure, BASIC-2 lets you reflect changes with little reprogramming.

Whether your BASIC-2 programs are developed by a Wang-approved software vendor or by you, they can be used on larger 2200 systems. When you are ready to expand, your programs will be compatible, eliminating a costly, time-consuming conversion process. Your investment is protected in many ways with the 2200 SVP.

It's a safe decision.

Add to this the following support functions available to you from Wang and you'll quickly see that Wang gives you more than just a computing system:

- Direct service from Wang's Customer Engineering organization located in over 300 offices around the world;
- Hardware, systems-software support, and application support;
- Training aids and documentation;
- Data processing supplies;
- Membership in the International Society of Wang Users and access to their software library;

- Wang's experience with over 35,000 users of 2200 systems.

Don't give yourself anything less than the most versatile computing system available today in its price range. For less than it would cost you to hire an employee for one year, your 2200 SVP will give you immediate productivity and a long-term return on your investment, while providing solutions you need today.

When you think about it, the Wang 2200 SVP is the one computing system you can't afford to be without.

The Wang 2200 SVP System Specifications

User Memory	32,000 characters (standard)
	64,000 characters (optional)
Diskette Drive	Over 500,000 characters (standard)
	Over 1 million characters (optional)
	Single-sided, double-density
Fixed Disk Drive	2 million characters (optional)
	4 million characters (optional)
Printers	Supports all Wang 2200 Series printers featuring high print quality and high speed.
Telecommunications	Asynchronous: 2741, teletype
	Bisynchronous: 3275, 2780, 3780, 3741, HASP

because the system serves as a foundation for your future growth. When you expand, the cost is only what you add on.

The compact, desk-top system.

If you've been looking for a computing system that fits comfortably on an office desk or table, one that will immediately begin working for you at the flick of a switch, the Wang 2200 SVP is for you. Systems that require special room environments are a thing of the past.

Designed for any office environment, the compact 2200 SVP easily adapts to your normal business procedures and place of work. And your existing office staff can easily learn how to operate the system.

Business solutions that give you time to manage.

Because each business has different problems, Wang provides different solutions to meet your specific requirements. If you want proven solutions that can be tailored to your business, Wang will recommend an independent, Wang-approved software vendor located in your area who is familiar with your particular industry. You can be up and running quickly.

Solutions that adapt to your existing office procedures.

Proven accounts receivable, accounts payable, general ledger, inventory and order entry, and payroll applications are available, making your 2200 SVP productive right from the start.

Each of the 2200 SVP's flexible accounting applications allow you to define your own procedures. ACCOUNTS RECEIVABLE can be either open item or balance forward by customer. ACCOUNTS PAYABLE makes provision for payable dollars to be distributed across multiple job numbers and accounts. GENERAL LEDGER provides you with a versatile account number for company, account, and profit center reporting. Financial statement codes permit you to define your own structure. ORDER ENTRY can automatically update INVENTORY CONTROL, and PAYROLL can process both hourly and salaried employees at any payment frequency. Without changing your present operation, these are some of the solutions your 2200 SVP offers you:

ACCOUNTS RECEIVABLE: Knowing ahead of time what is owed you,

when, from whom, and how much are major factors in planning your cash flow. Your payroll and credit depend on it. The Wang 2200 SVP's Accounts Receivable application immediately supplies you with information you need.

GENERAL LEDGER: Timely and concise data gathering, combined with chart of accounts flexibility, provide a clear picture of your company's present financial status. The 2200 SVP General Ledger application, gives you accurate, timely information for making critical decisions to expand, cut back, invest, diversify, or remain on your present path to success.

ORDER ENTRY/INVENTORY CONTROL: Once an order is entered on the 2200 SVP, the Order Entry/Inventory Control application automatically prints the order processing tickets, credits your salesperson for the order, updates inventory, records back orders, and begins billing procedures.

ACCOUNTS PAYABLE: If you can take full advantage of discounts, your cash savings will add up significantly. The 2200 SVP Accounts Payable application keeps you up-to-date on disbursements so you can control your cash assets and automatically pay invoices.

PAYROLL: Your payroll requires the utmost precision in calculating earnings, deductions, and taxes. The 2200 SVP Payroll application performs all your routine payroll functions, and provides you with accurate management reports and government forms.

A wide range of programming resources.

If you want to develop new programs or modify an existing one, the 2200

Wang Laboratories, Inc.

Since 1951, Wang Laboratories has been serving the applied electronics and information processing market-place. Today, thanks to the quality of products and a dedicated network of manufacturing, marketing, sales, service and support personnel, Wang is one of the fastest growing companies in the world.

Significant Growth

Wang Laboratories has experienced three significant growth periods in its 30-year history. From individual, specialized systems design (1951-1964), to the first desktop and programmable calculators (1964-72), to the Company's state-of-the-art family of data processing and word processing office systems, Wang has been a pioneer in the high-technology electronics industries.

Integrated Information Systems

Wang Laboratories is currently embarking on a new, far-reaching business opportunity, Integrated Information Systems: office systems which combine the functions of data processing, word processing and communications, with optional high speed image printing and phototypesetting capabilities.

End-user Sensitivity

To maintain its position as an industry pioneer and demonstrate its commitment to the end-user, Wang Laboratories has developed one of the industry's most sophisticated distribution and service systems, plus a complete network of software experts and representatives. The hallmark of Wang Laboratories has been its direct, day-to-day involvement with Wang customers around the world—anticipating and responding to their needs with creative information processing solutions.

Leadership

As the leading supplier of Cathode Ray Tube (CRT)-based word processing systems, and the number two supplier of small business computing systems,* Wang Laboratories carries its reputation proudly into the 1980's.

Wang Laboratories is listed among the *Fortune* 1000 companies and employs a staff of more than 10,000. With approximately 300 sales and service offices worldwide, Wang Laboratories maintains its Home Office operation in Lowell, Massachusetts, U.S.A. 01851.

*As compiled by Dataquest Corporation and International Data Corporation (IDC).

WANG